

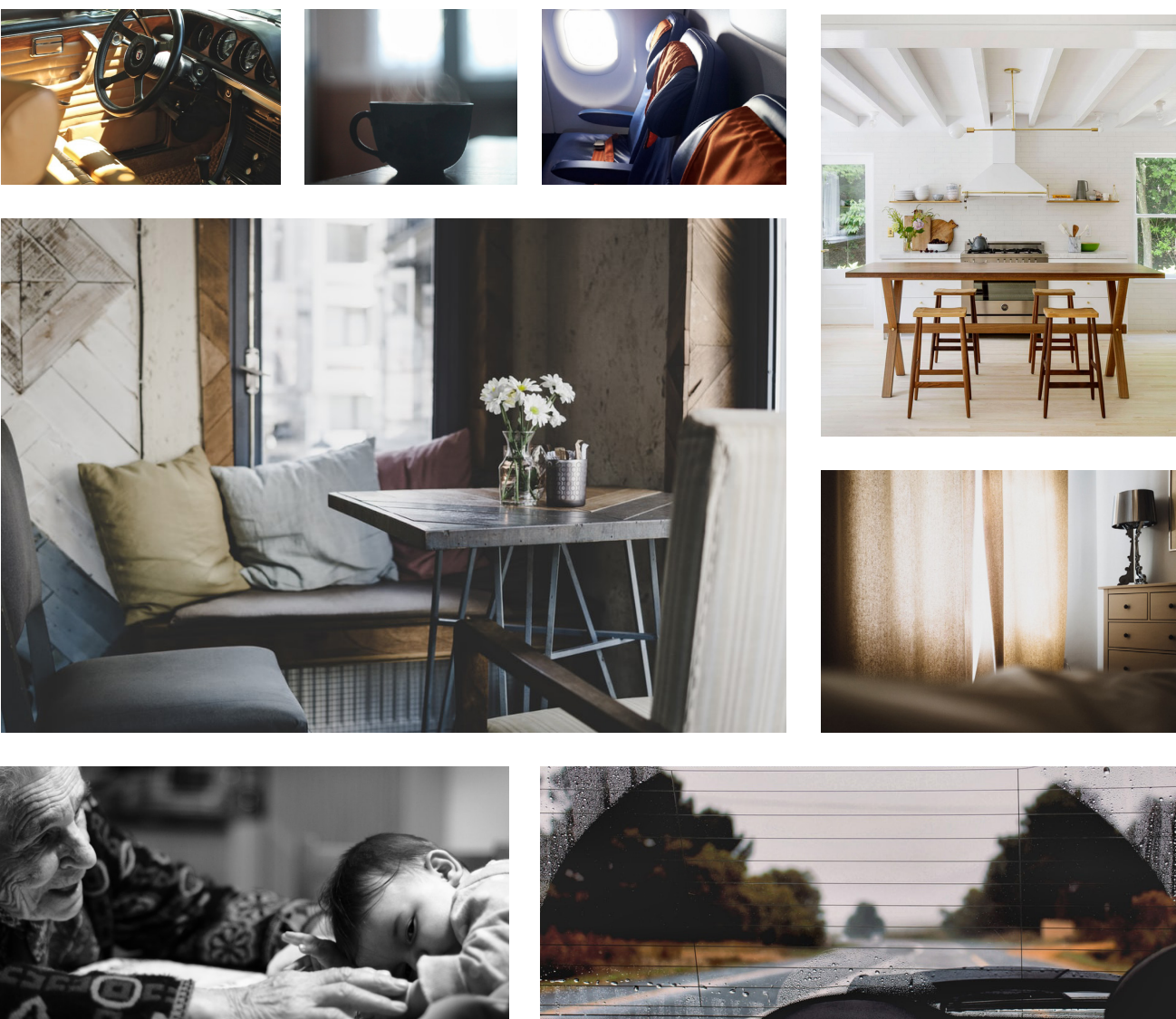


finding our why



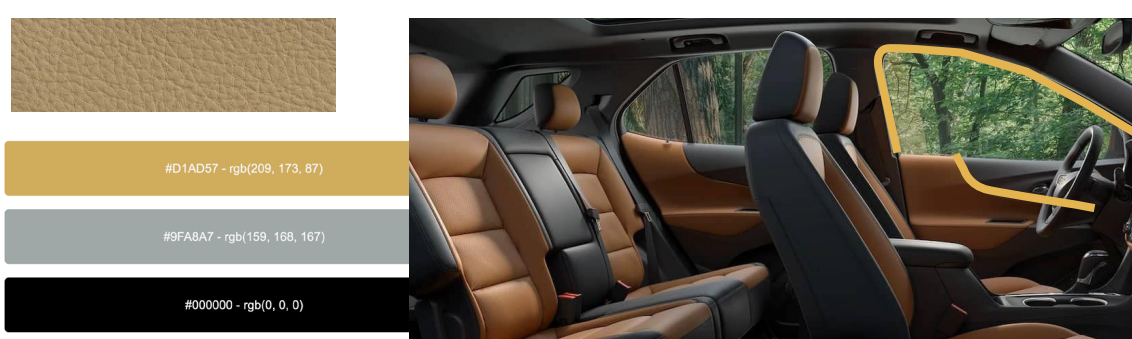
Appreciation for mobility only grows with age. it should be easy and enjoyable for senior users to travel and run errands independently. They need a sense of control and comfort.

what's the experience?

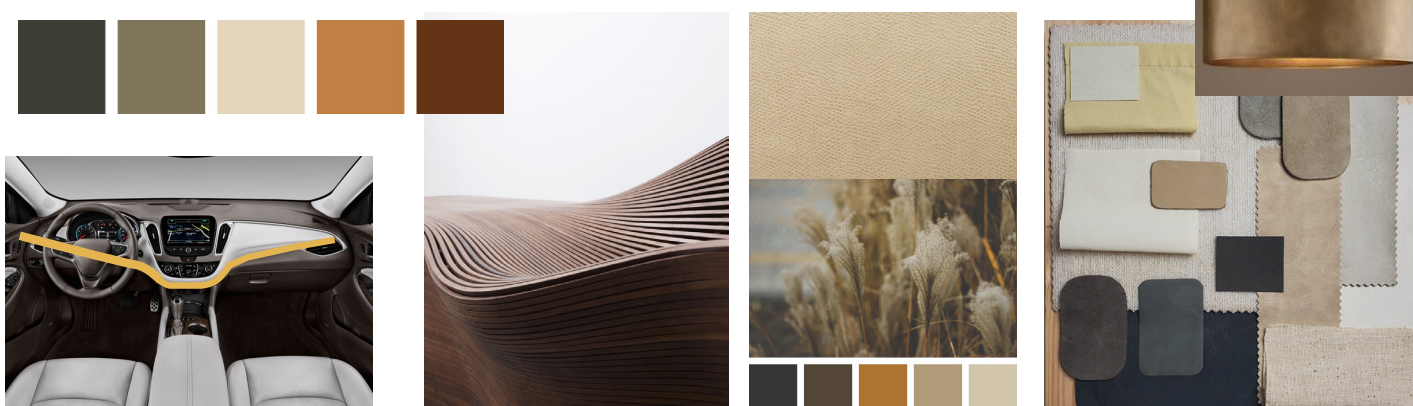


Imagine this, You wake up relaxed, no pressure or rush. A warm cup of tea is waiting just for you. Morning light and the energy in your grandkids fills the space. The possibility of a trip, an adventure, is always within reach.

CFM inspiration



natural
secure
precise



observing users

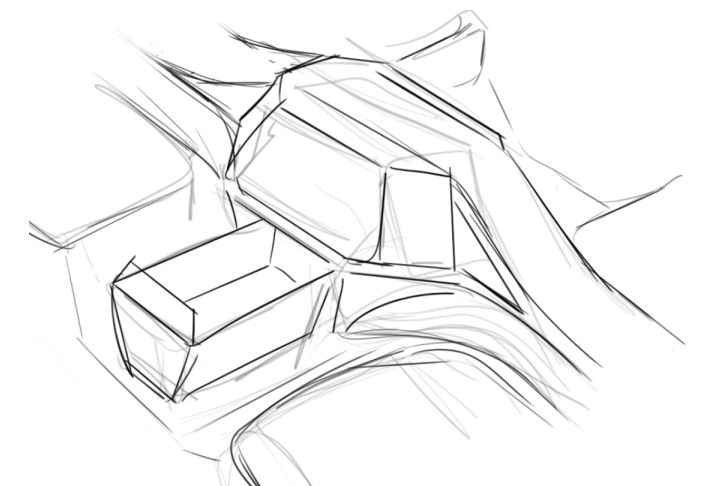
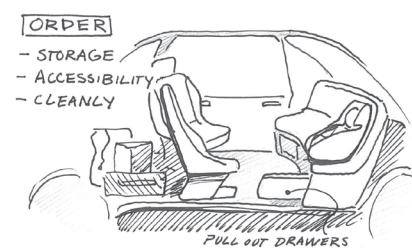


Following target users showed us the daily annoyances with simple trips.

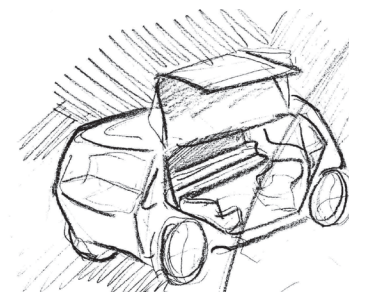
There was a need for **quick access to storage** and a place for things that stayed in the vehicle, such as glasses, combs, and entertainment.

Complicated interfaces, longer drives and maintenance were some other concerns.

initial concepts

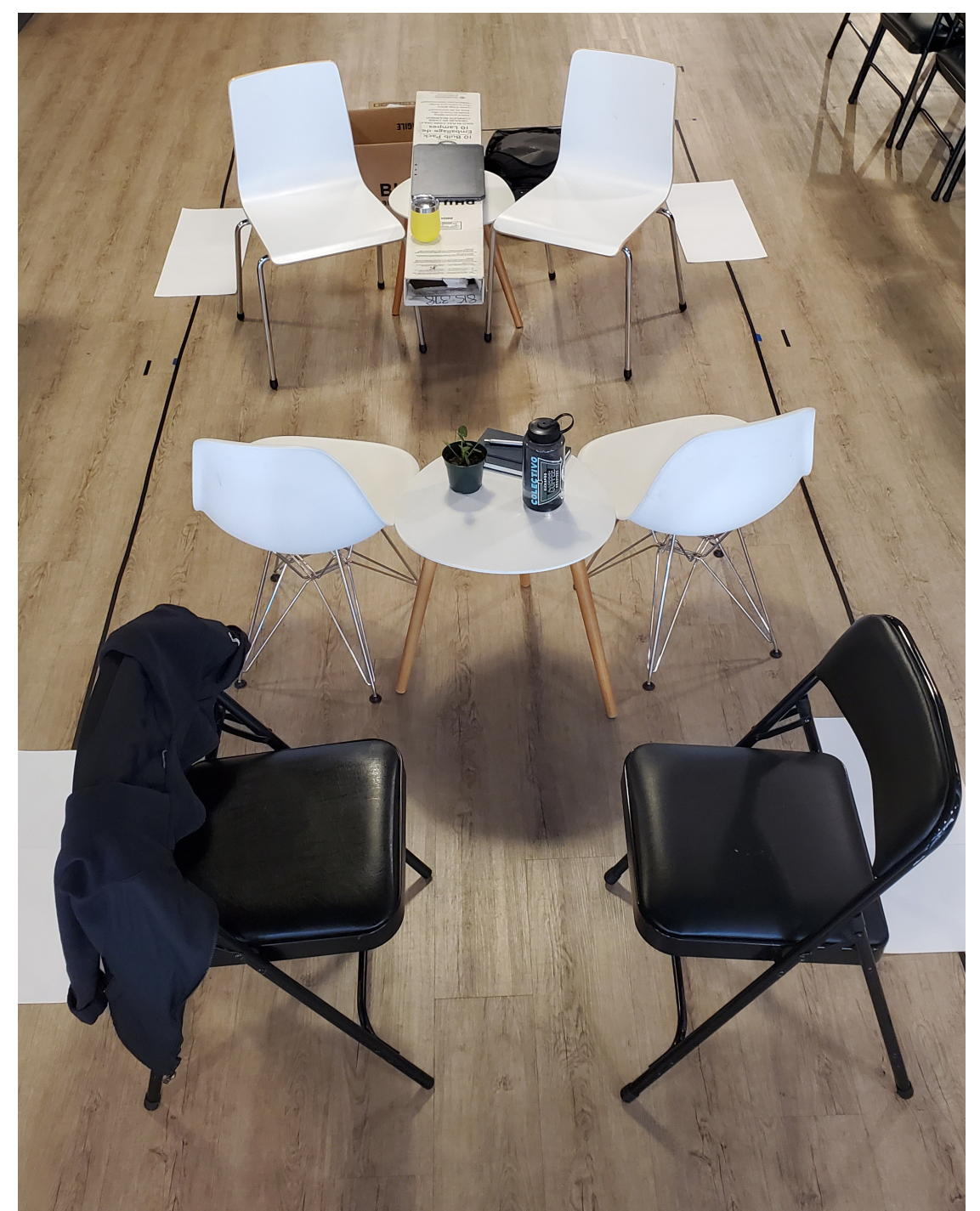


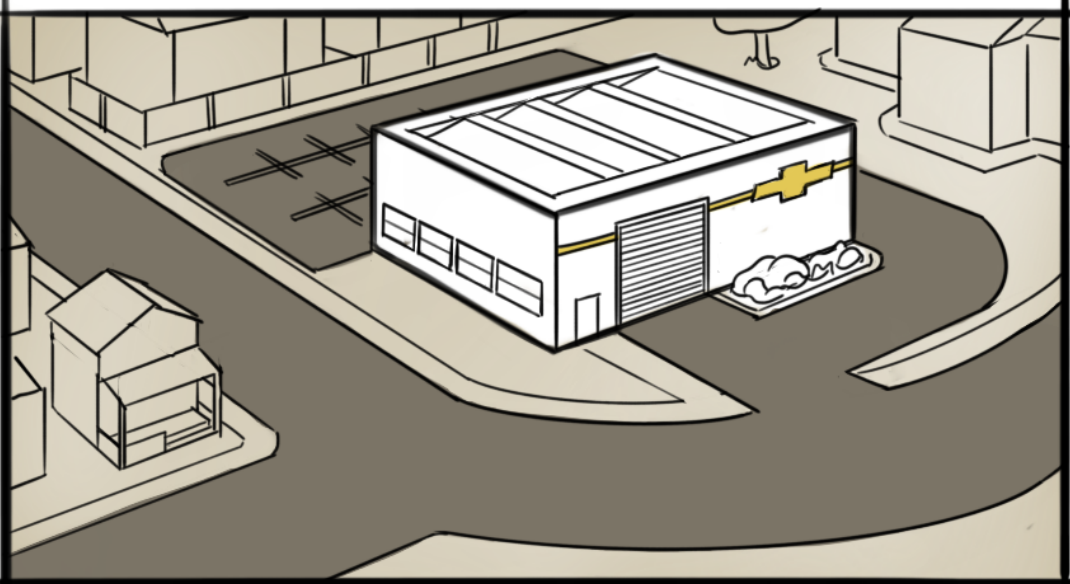
bringing value by **adding personalized service**
enjoying time with family in this space while outdoors
base it in smaller neighborhoods as an **amenity**
creating a **living space** that's used beyond the drive
recreate a **sense of calm** and content energy



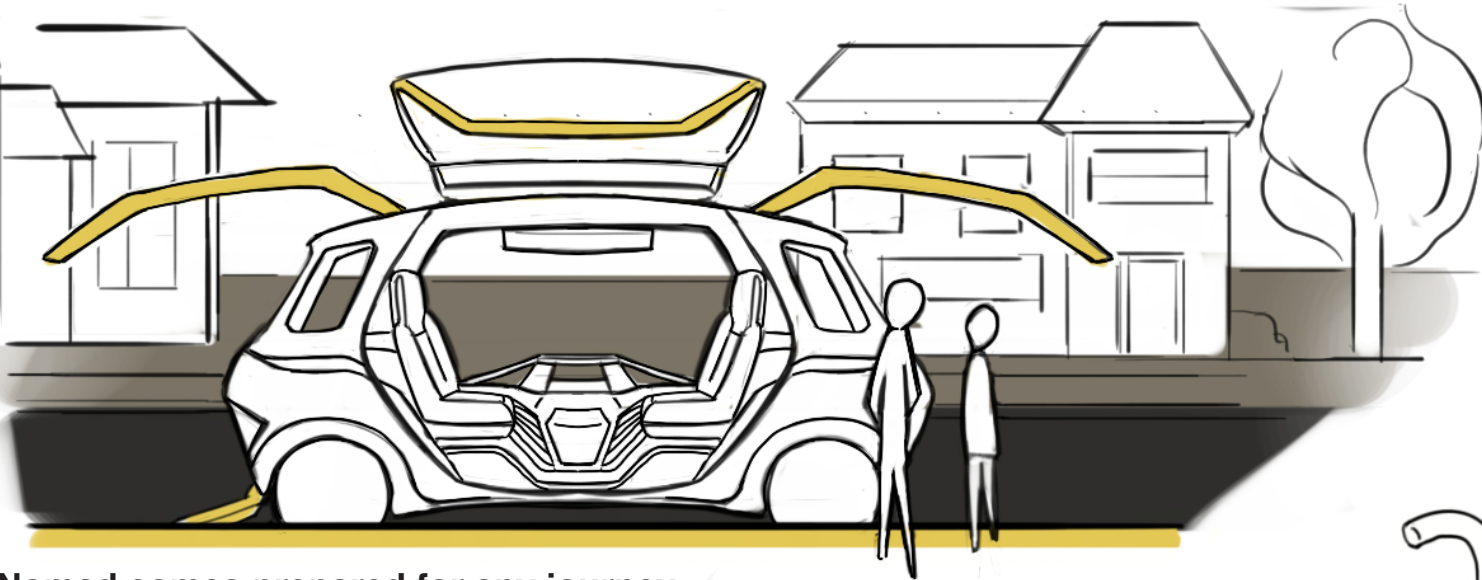
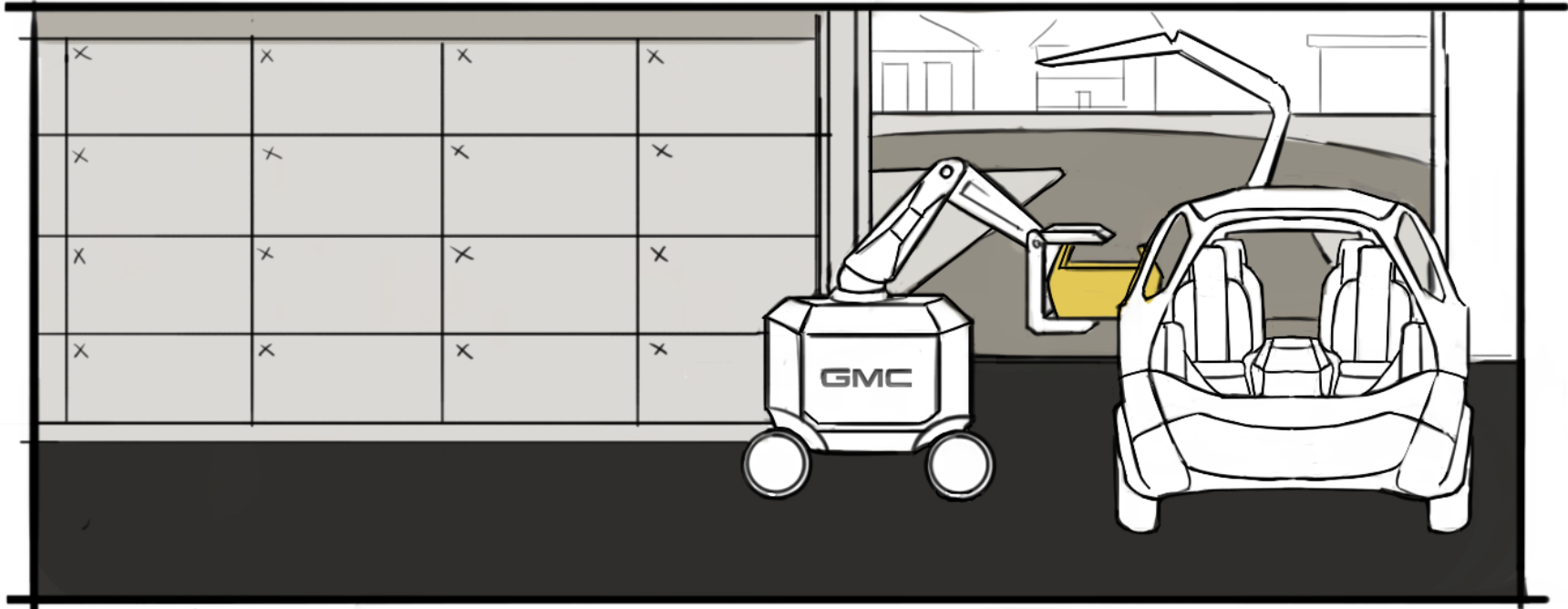
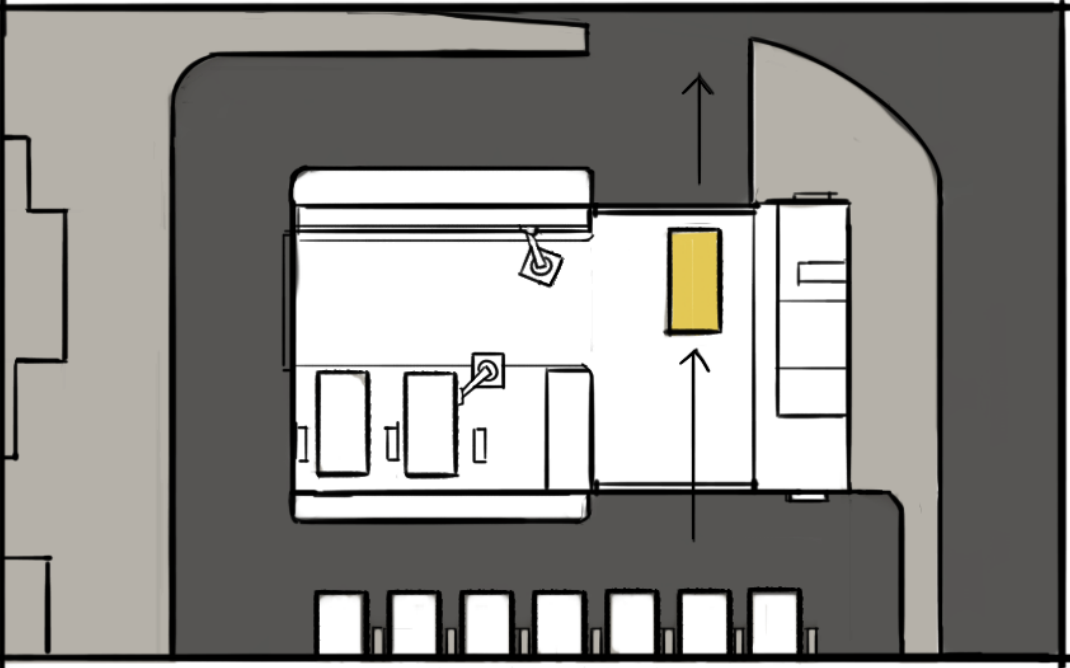
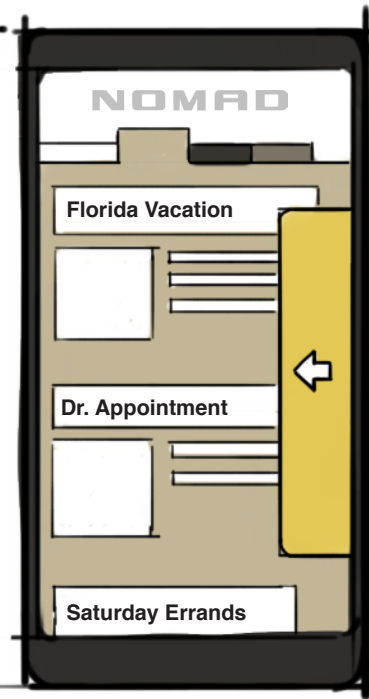
exploring interior space

testing interior layouts with full scale set-up

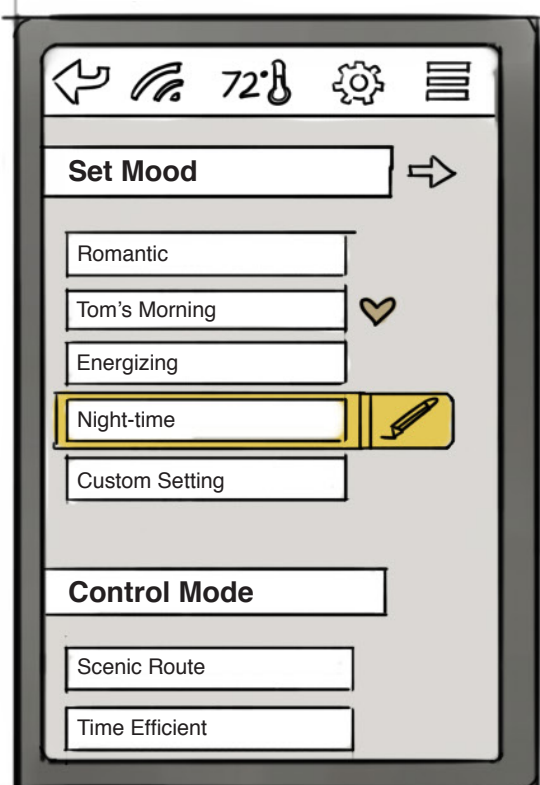
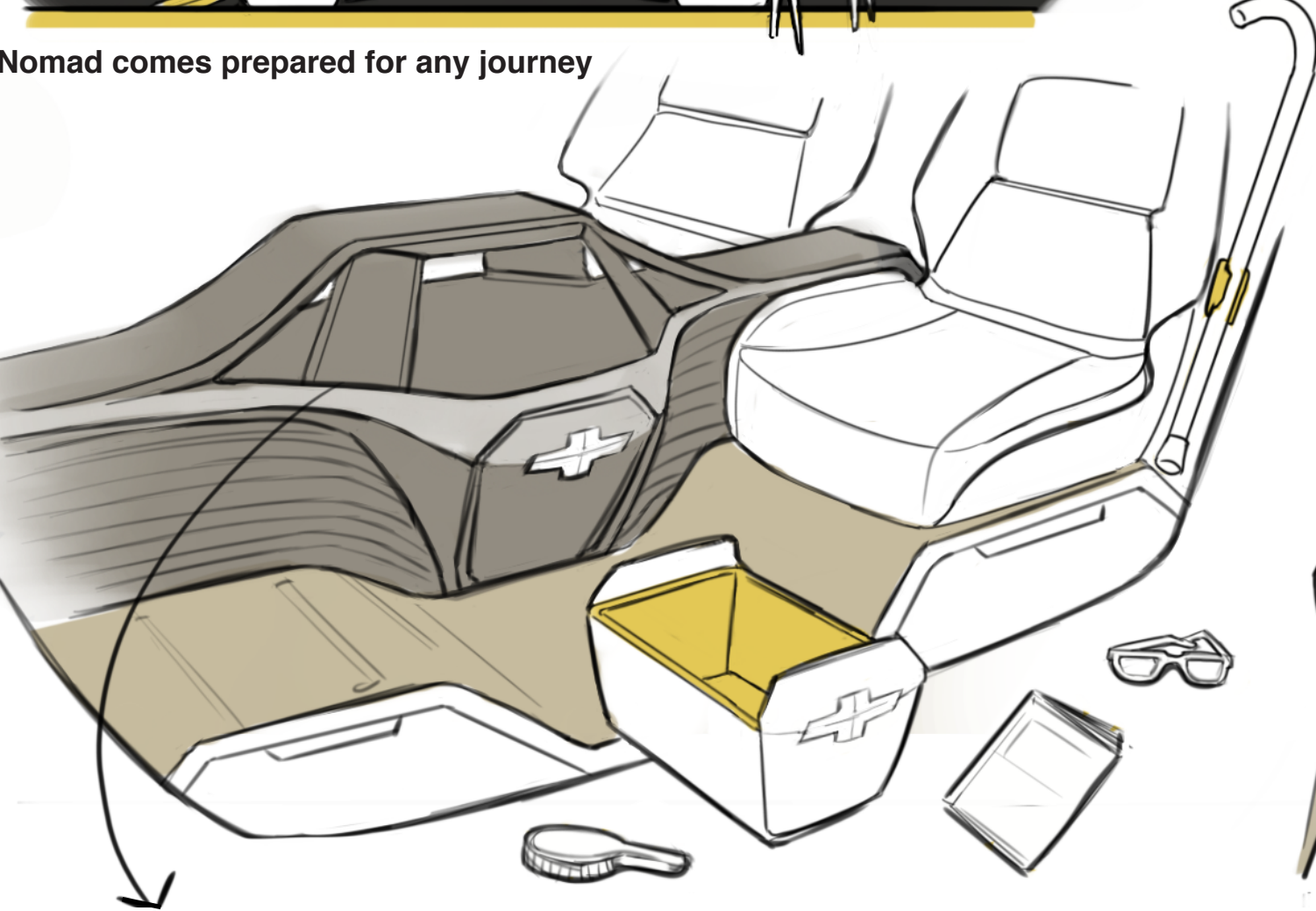
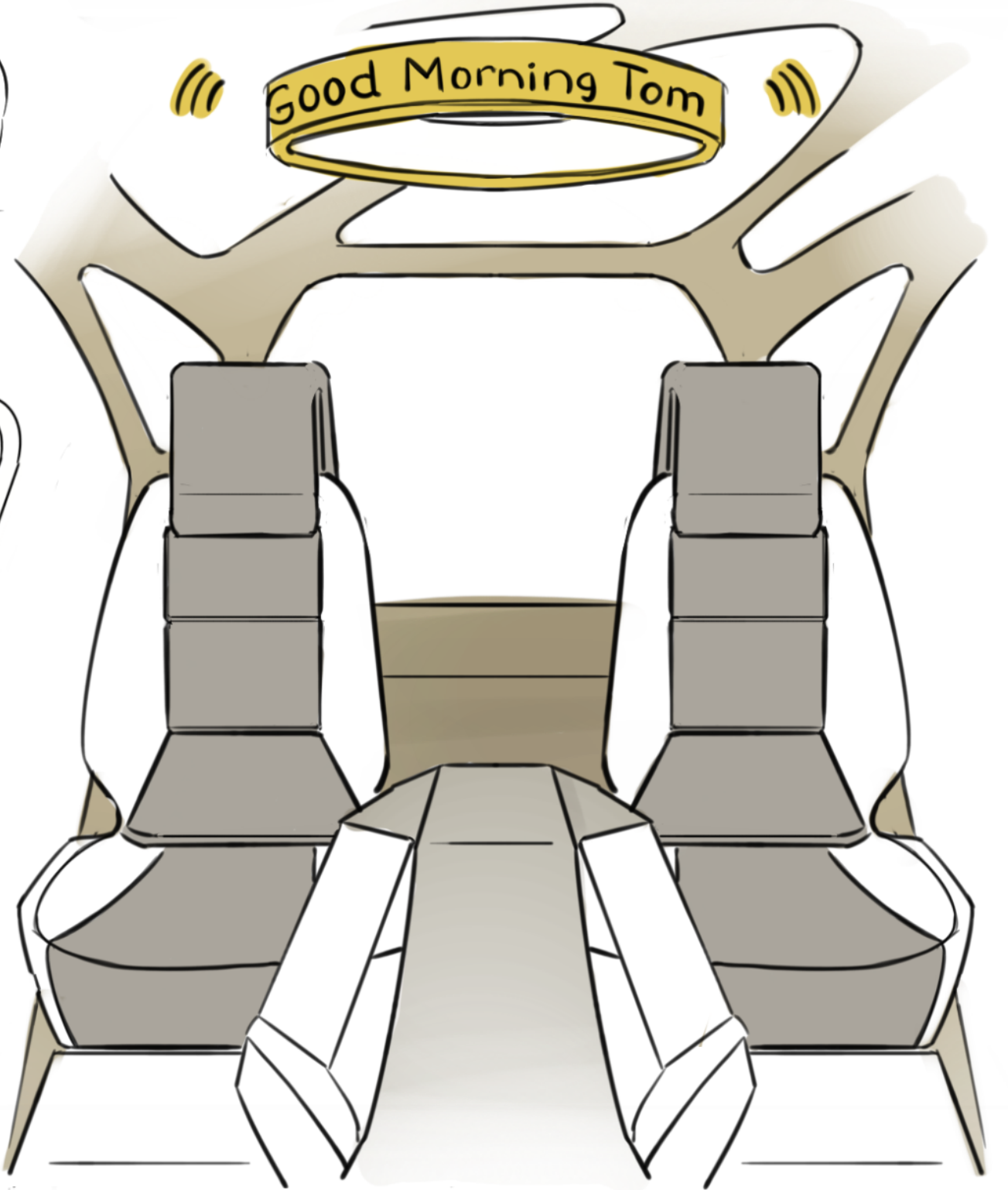




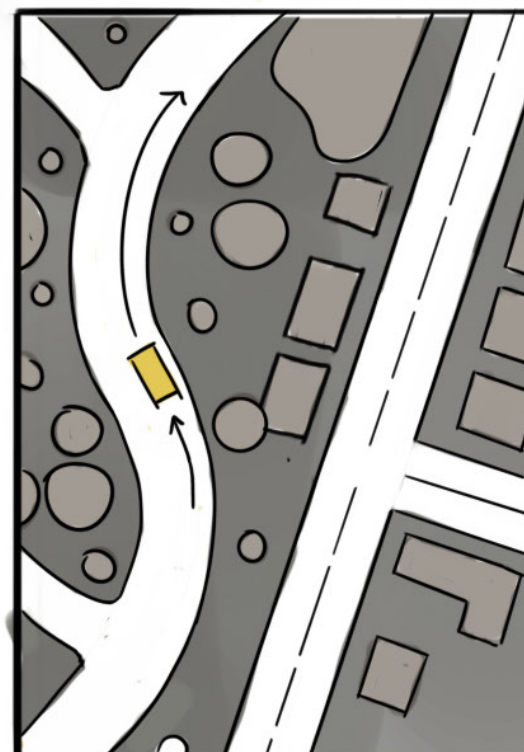
Neighborhood Chevrolet service building



Nomad comes prepared for any journey



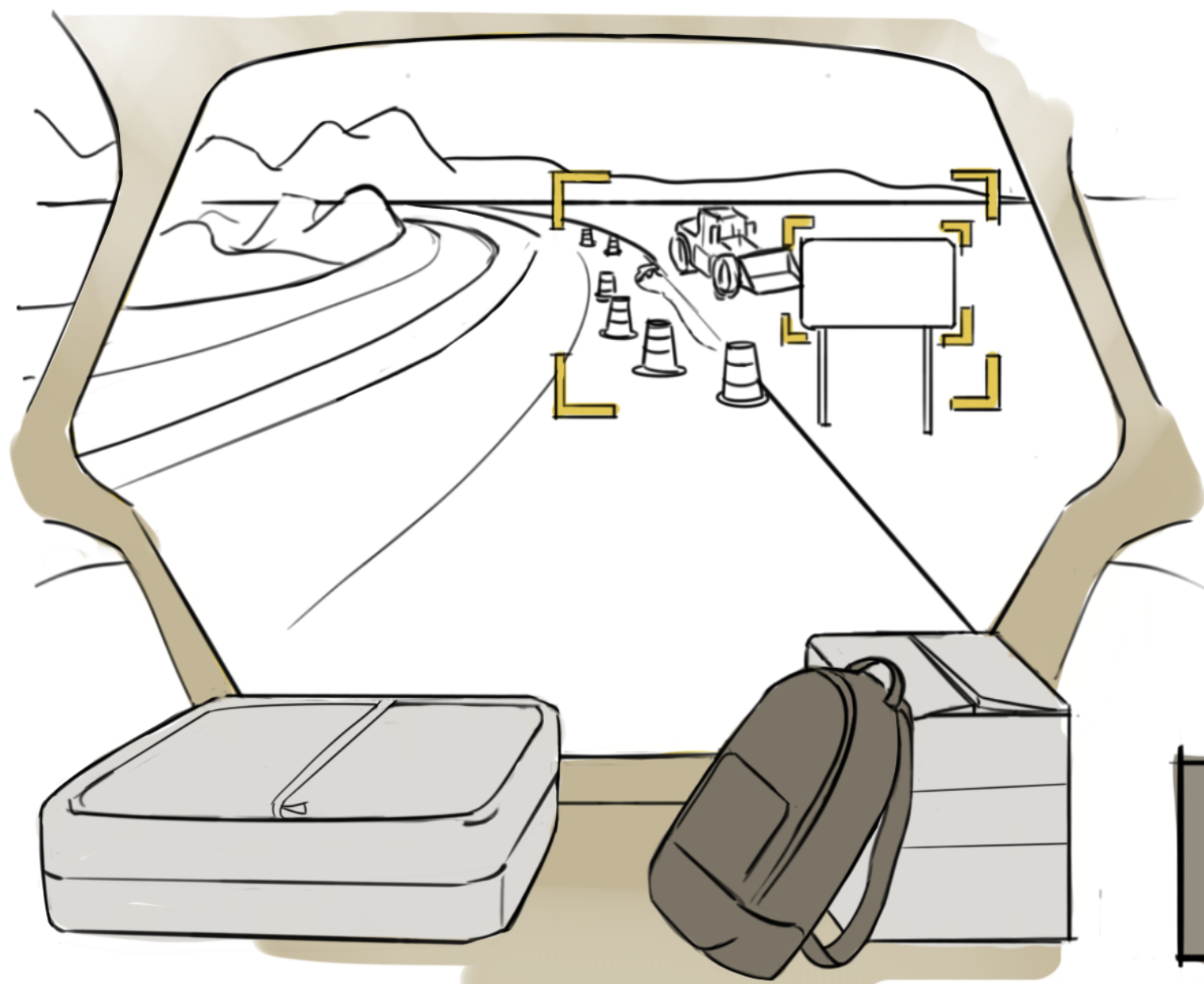
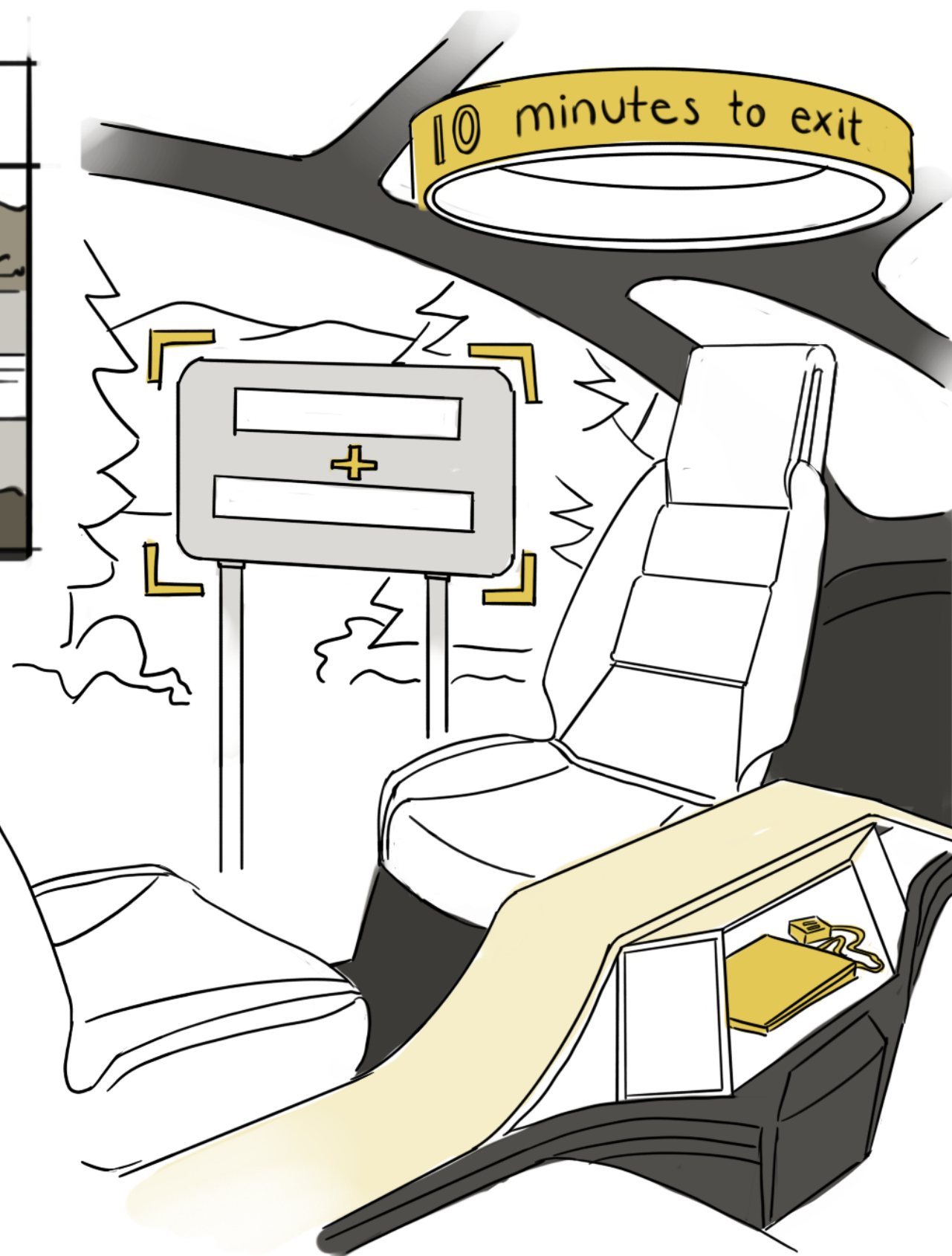
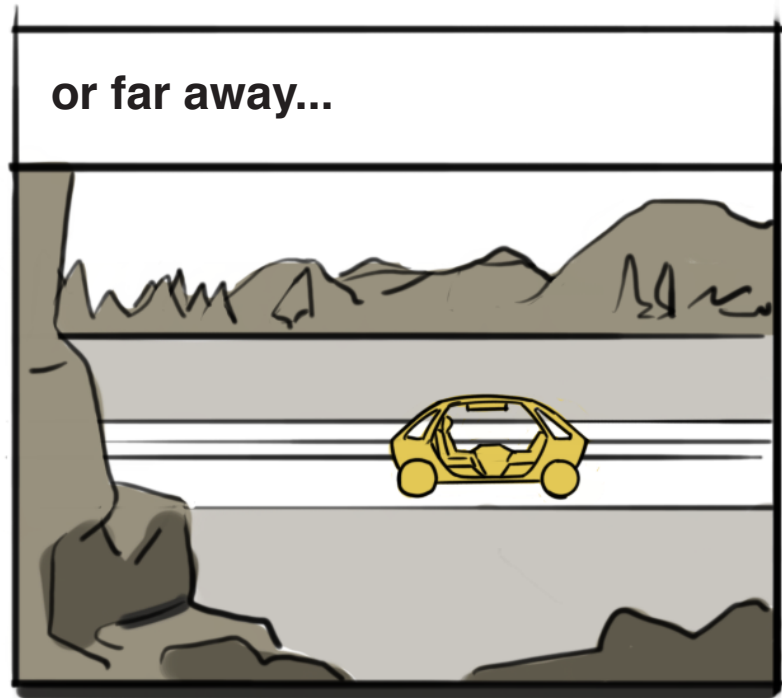
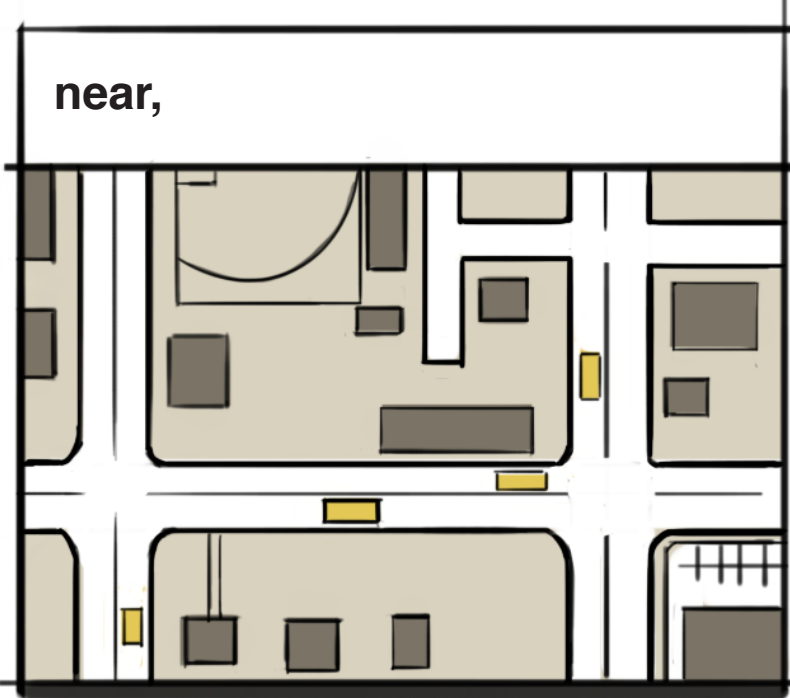
night-time quiet mode



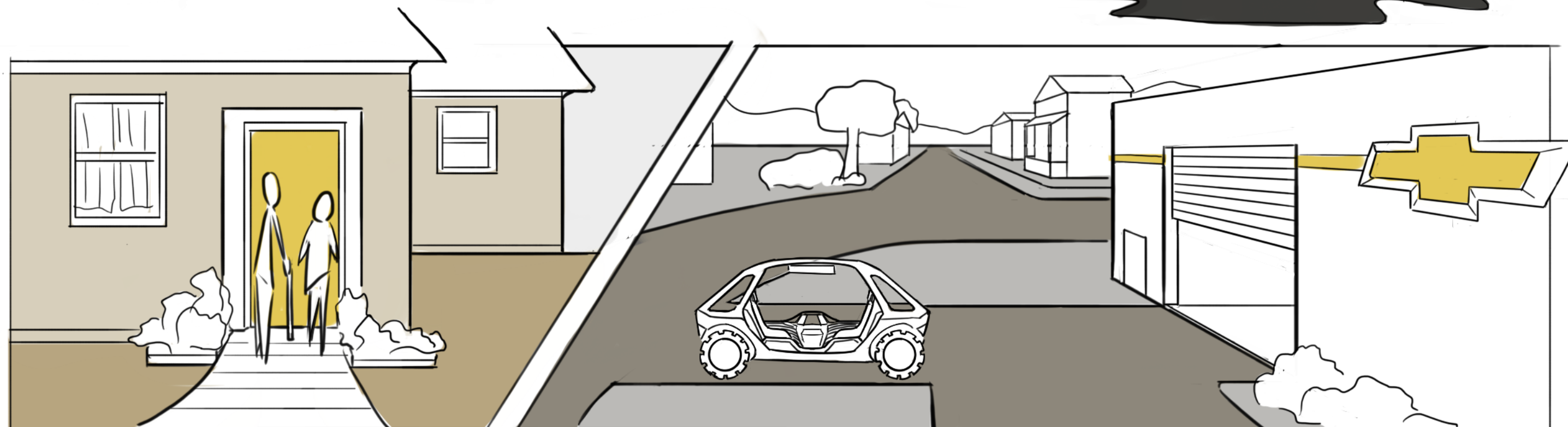
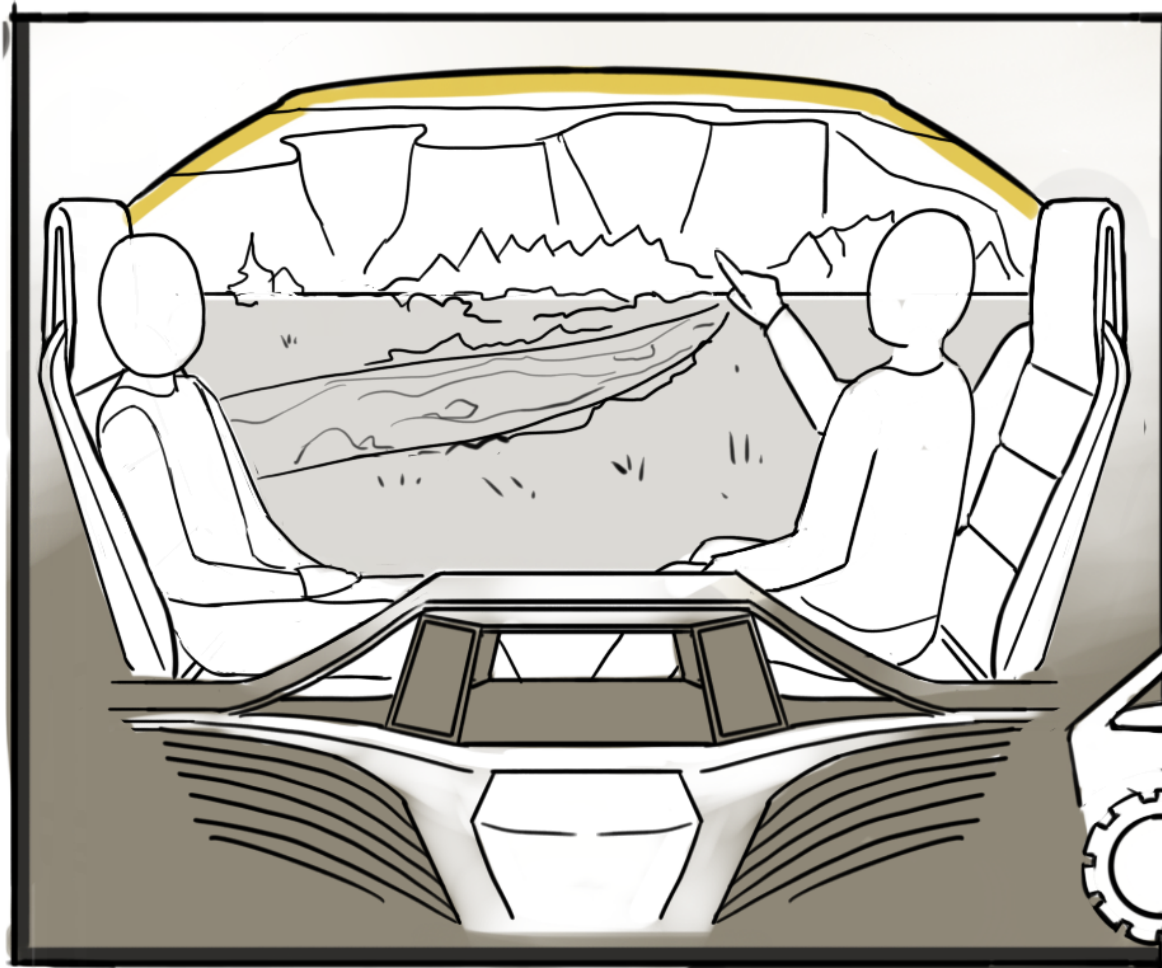
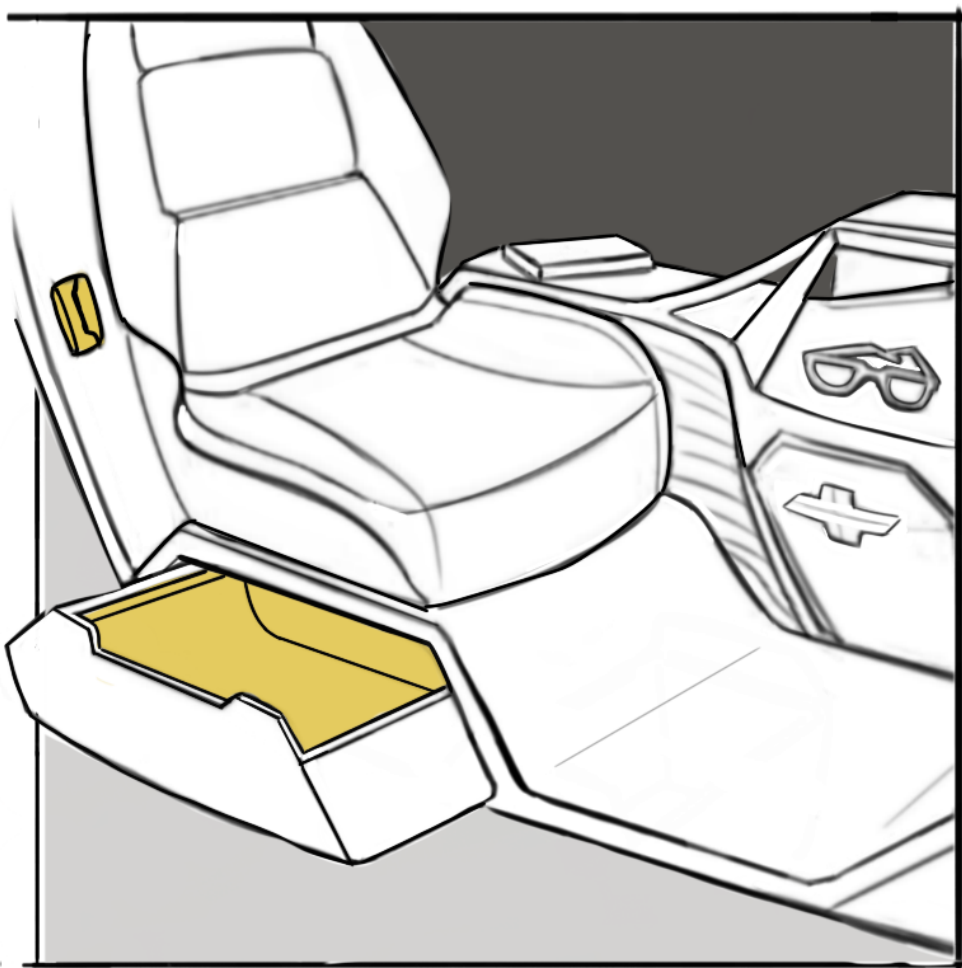
taking the scenic route



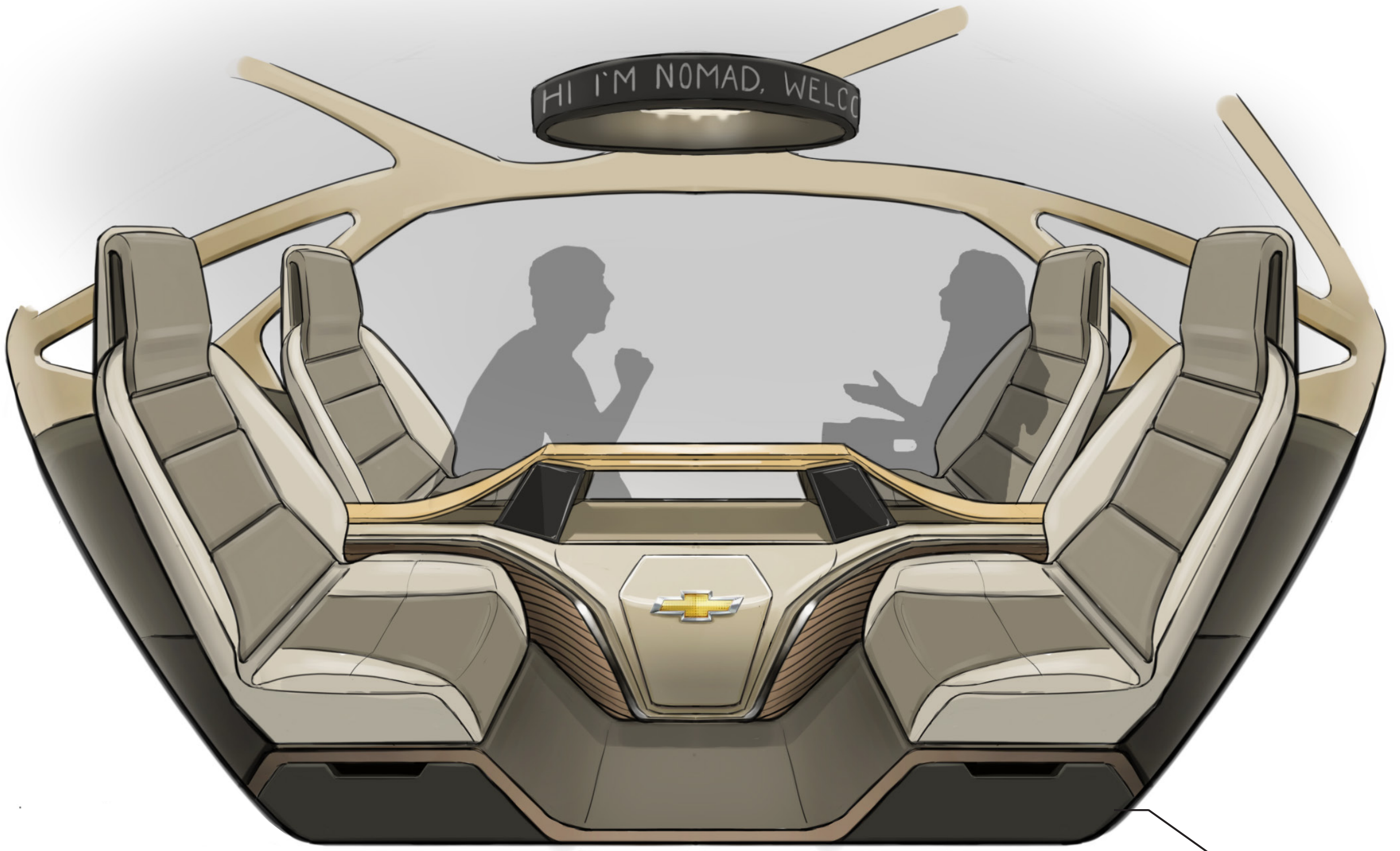
customize your settings for any ride



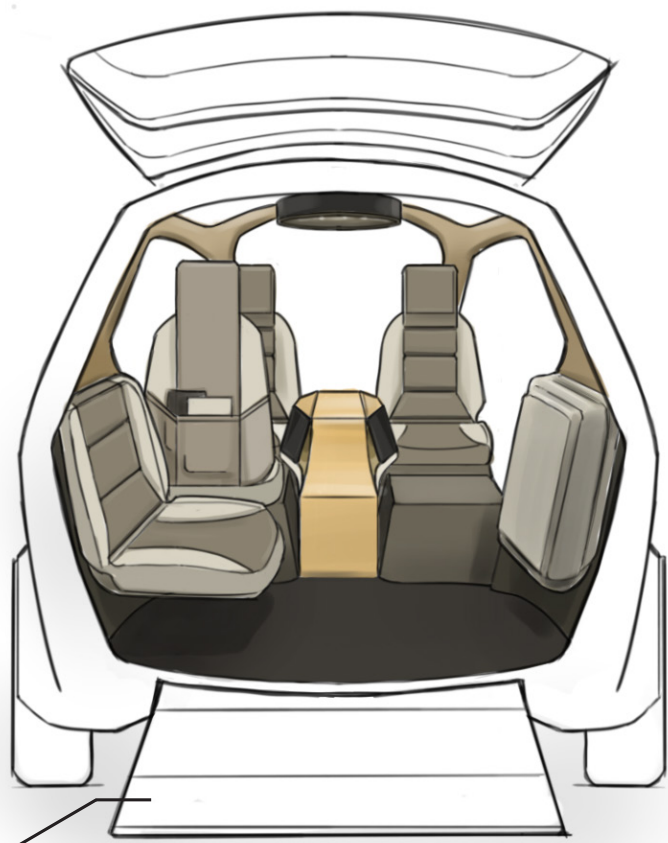
Nomad recognizes and responds to real-time situations, providing users with information that creates a sense of security and comfort.



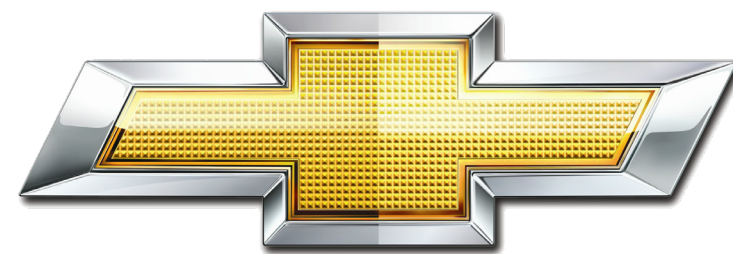
Goodbye Nomad, see you later!



variety of storage solutions



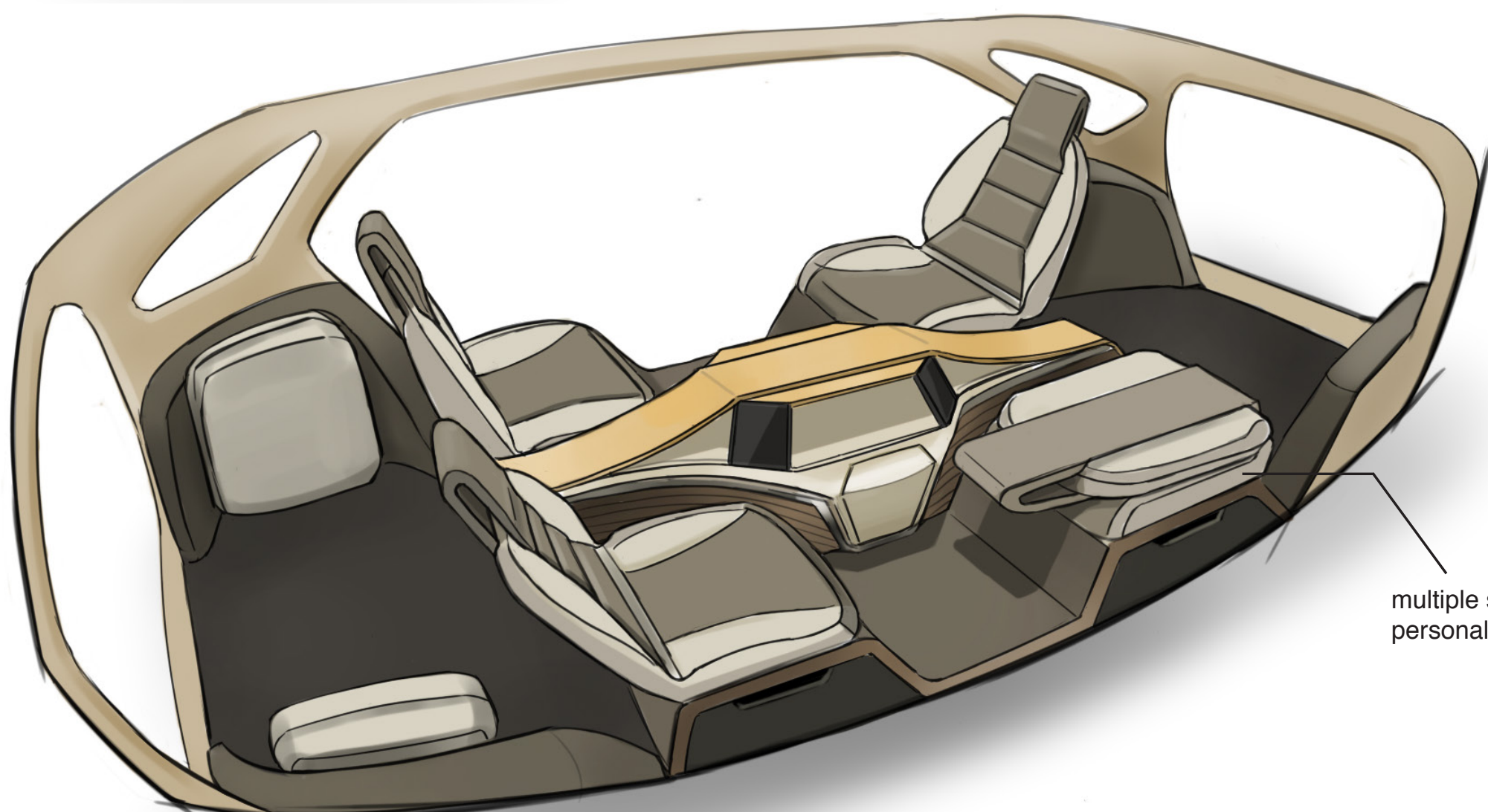
extendable ramp and additional space for walkers or other assistive devices



NOMAD

an autonomous shared vehicle, providing mobility for an aging demographic through

comfort | control | security



multiple seating options to personalize experience