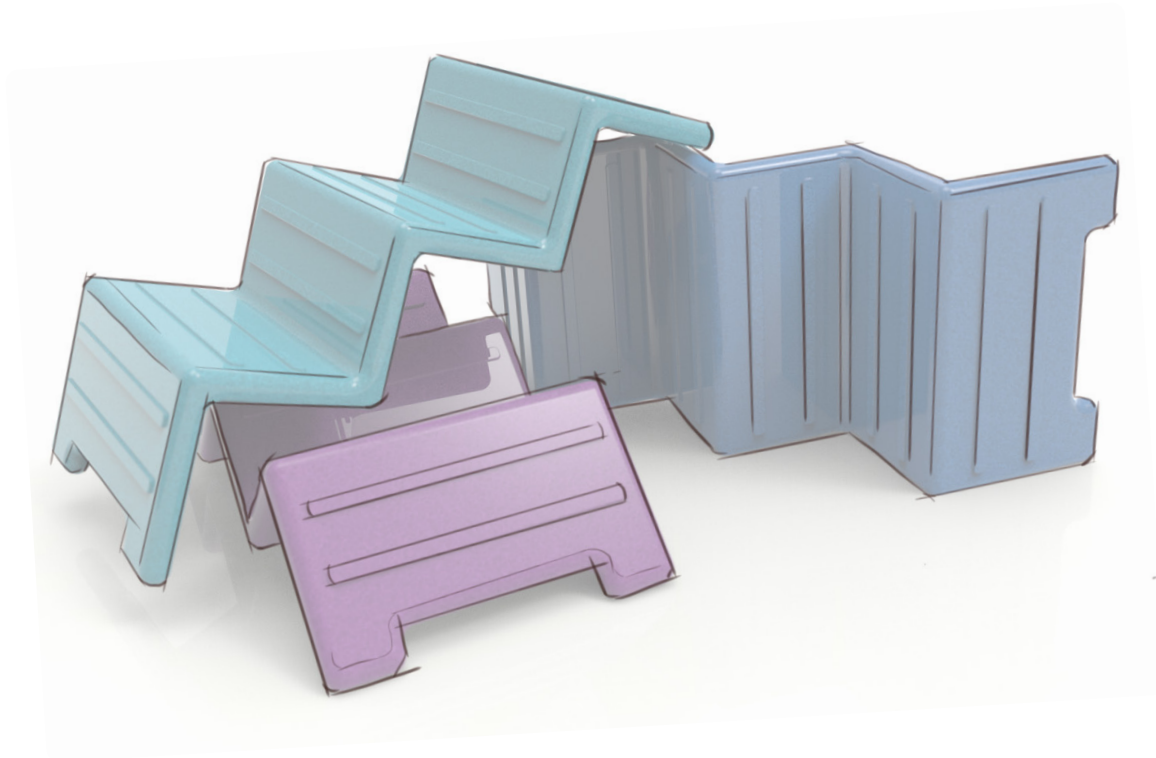




# ZIG-ZAG

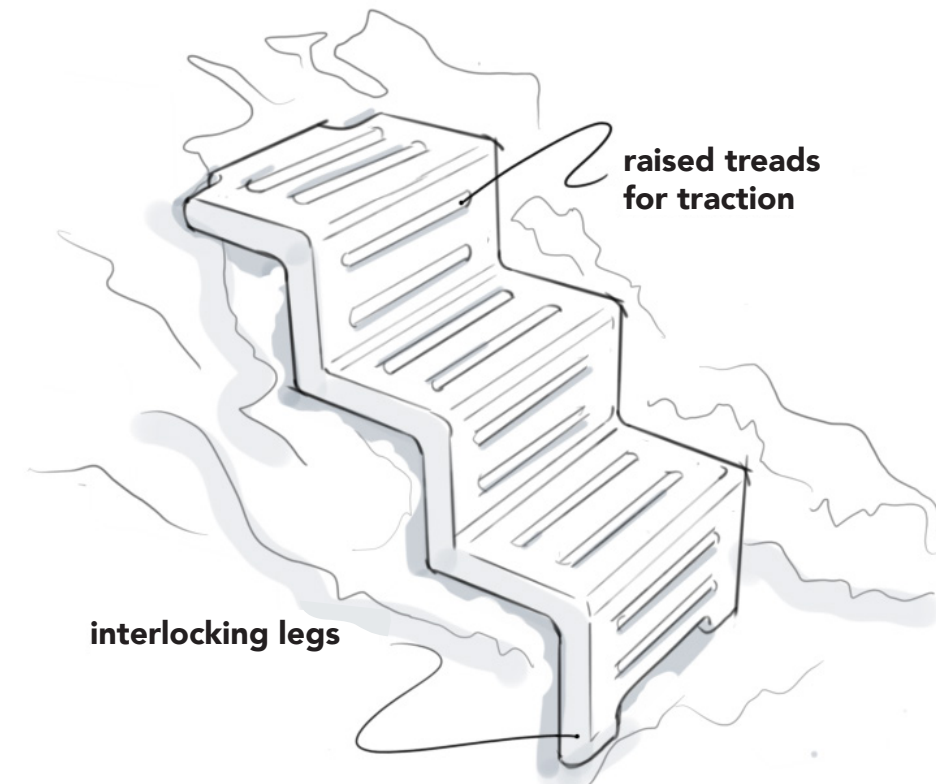
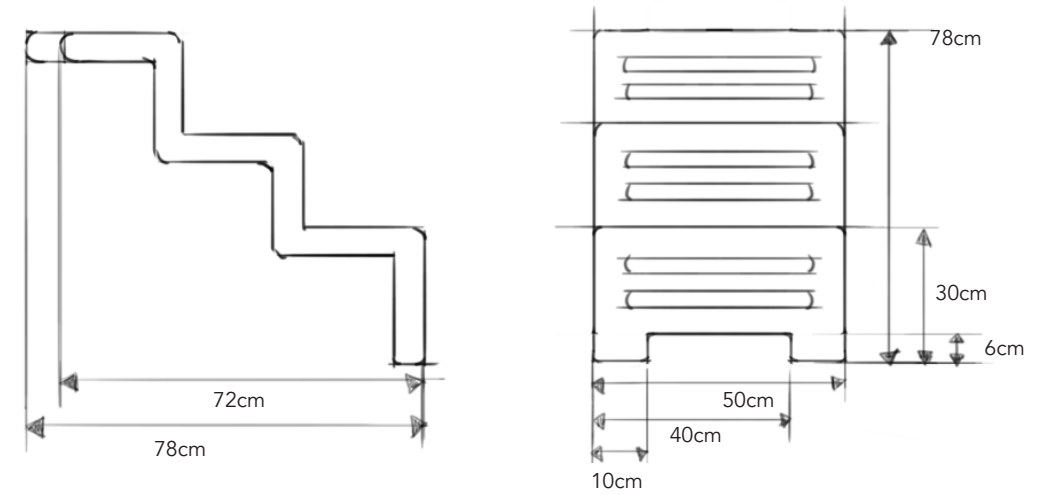
An innovative product for kids, defined by form and imagination. Like a cardboard box and all its possibilities, ZIG-ZAG brings creative building to the snow. Designed to utilize the rotational molding process.

# research & development



Current snow toys are flimsy, with limited abilities, often cracking, fading and breaking down.

Zig-Zag is designed to be a structural object for kids to build with in the snow, creating steps in snow piles, walls and much more, with their imagination being the only limit.



## final concept

Form is **stackable** for efficient shipping and storage

Legs allow for the **interlocking** of multiple units

Raised treads aid with **structure** and traction on surface

**Rotational molding** allows the strength necessary, while being lightweight enough for kids to carry.



Push Zig-Zag into the snow for stairs or flip to its side and start building your own fortress.