

HEARTH

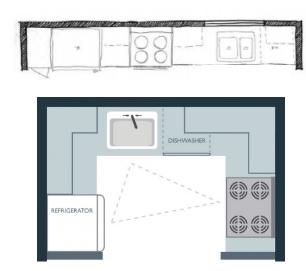
A holistic kitchen experience for the year 2050

research

A kitchen in 2050 will need to be at the center of shared spaces.



Food preparation has created a **place of gathering** and symbolized life for centuries.



Current kitchen layouts are linear and **not set up for multiple users.**



Younger generations show **interest in communal living**, due to costs, loneliness and housing availability.

"World population projected to reach 9.7 billion by 2050, with 68% living in urban areas," says UN.

user journey

Washing

Washed produce gets surfaces wet when moving it around your space.

Prepping

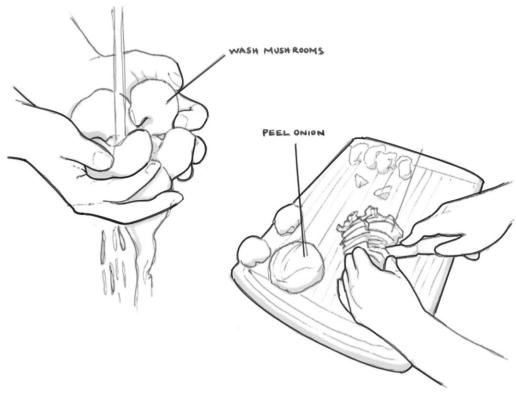
Cutting board takes up extra workspace and there's no place for waste

Learning

Recipes online are hard to read and can lead to phones be damaged

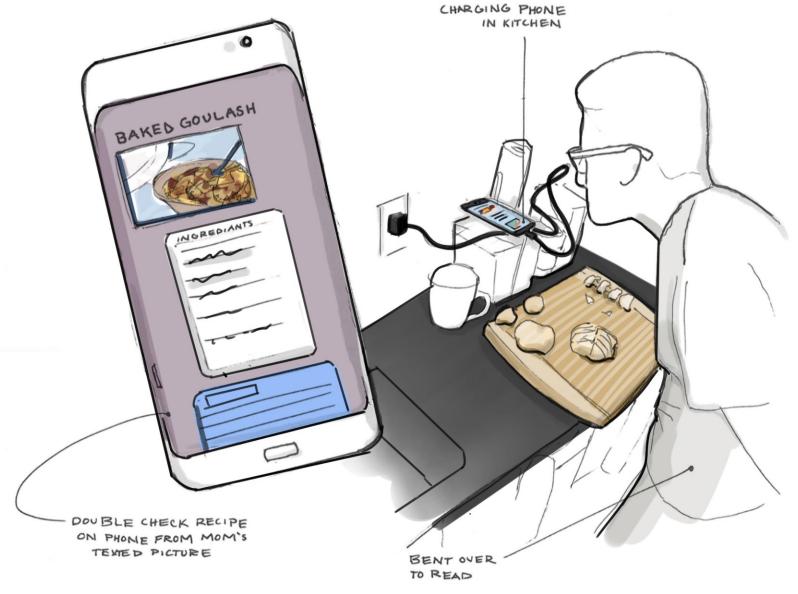
Connecting

Interaction with family & friends through social media is disconnected from the cooking experience



A more **efficient use of space** is needed in compact kitchens, especially for urban or communal living in the future.

Use of **digital media** is not integrated well and has become involved with cooking frequently.



ideation





holistic focus on natural elements & life



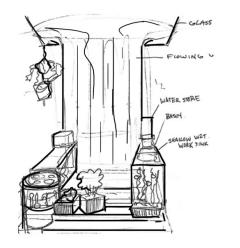


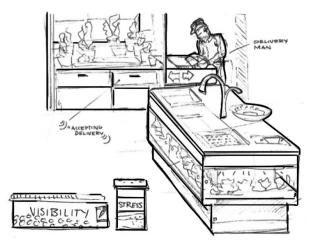
moving storage & utilizing vertical space

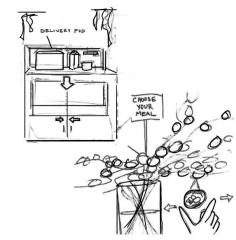




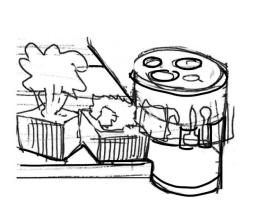
radial symmetry & gathering around

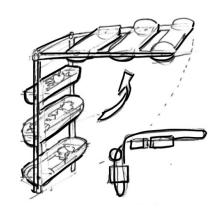




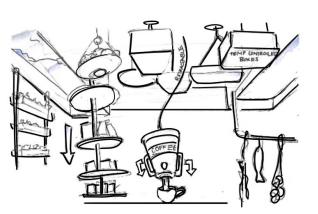


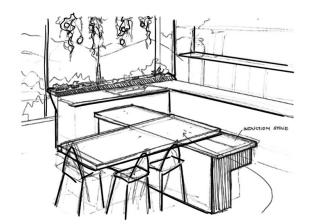












concept development



utilizes vertical layering for efficient work layout



circular form encourages use by **multiple people**

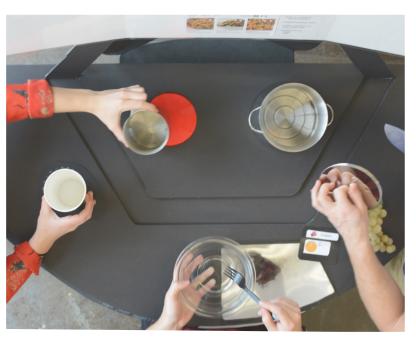


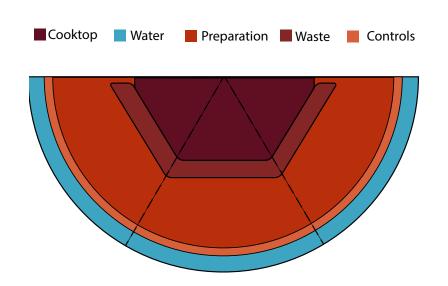
technology is integrated for learning and connecting



prototype

Hearth has a semi-circle shape with layered kitchen utilities. This allows for multiple people to efficiently share the space, accessing what's needed in a compact area.





Users can reach underneath the counter for water and to the center of the console for cooking, with information integrated into the system, all work can be kept in one easy to reach area.



