



OLA

a retail shower system that offers a new experience to caregivers and those with limited mobility.

target users



Teresa | 40 | Mother of Many

Cares for her seven kids, all at various ages.



Suellen | 44 | Miss Efficient

Mother of children learning how to take care of themselves.



Nancy | 43 | Caregiver

Cared for adult son and mother after major surgeries.

The biggest needs in users taking care of others was to have mobility and adjustable water spray, while **keeping hands free**.

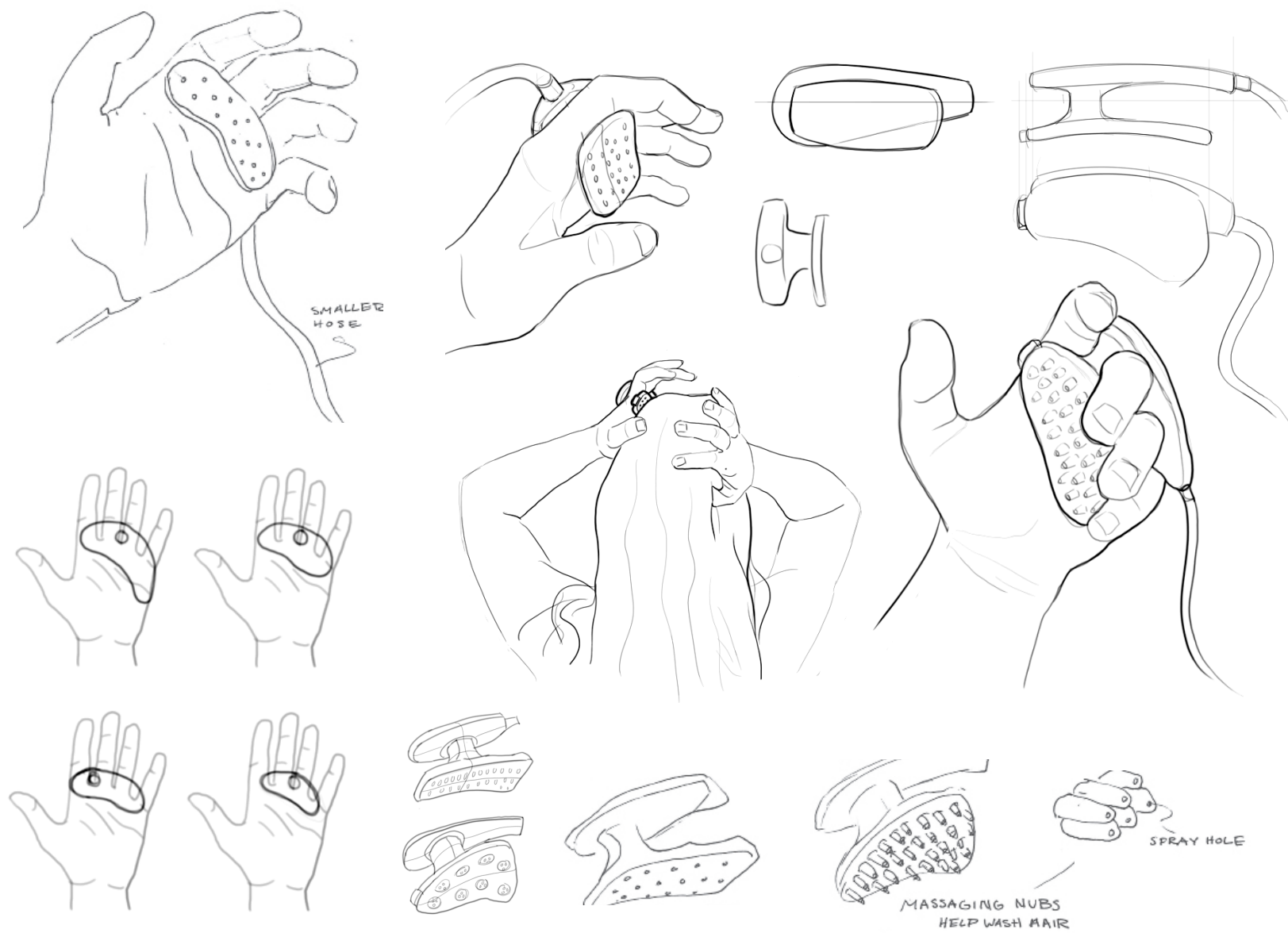
While not a caregiver, Malia and other have **trouble grasping items** for longer periods, washing and rinsing hair can especially be difficult.

MALIA

21 | **Muscular Distrophy**



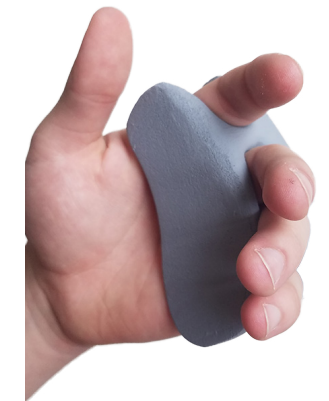
ideation



Testing multiple models with Malia and others lead to these considerations

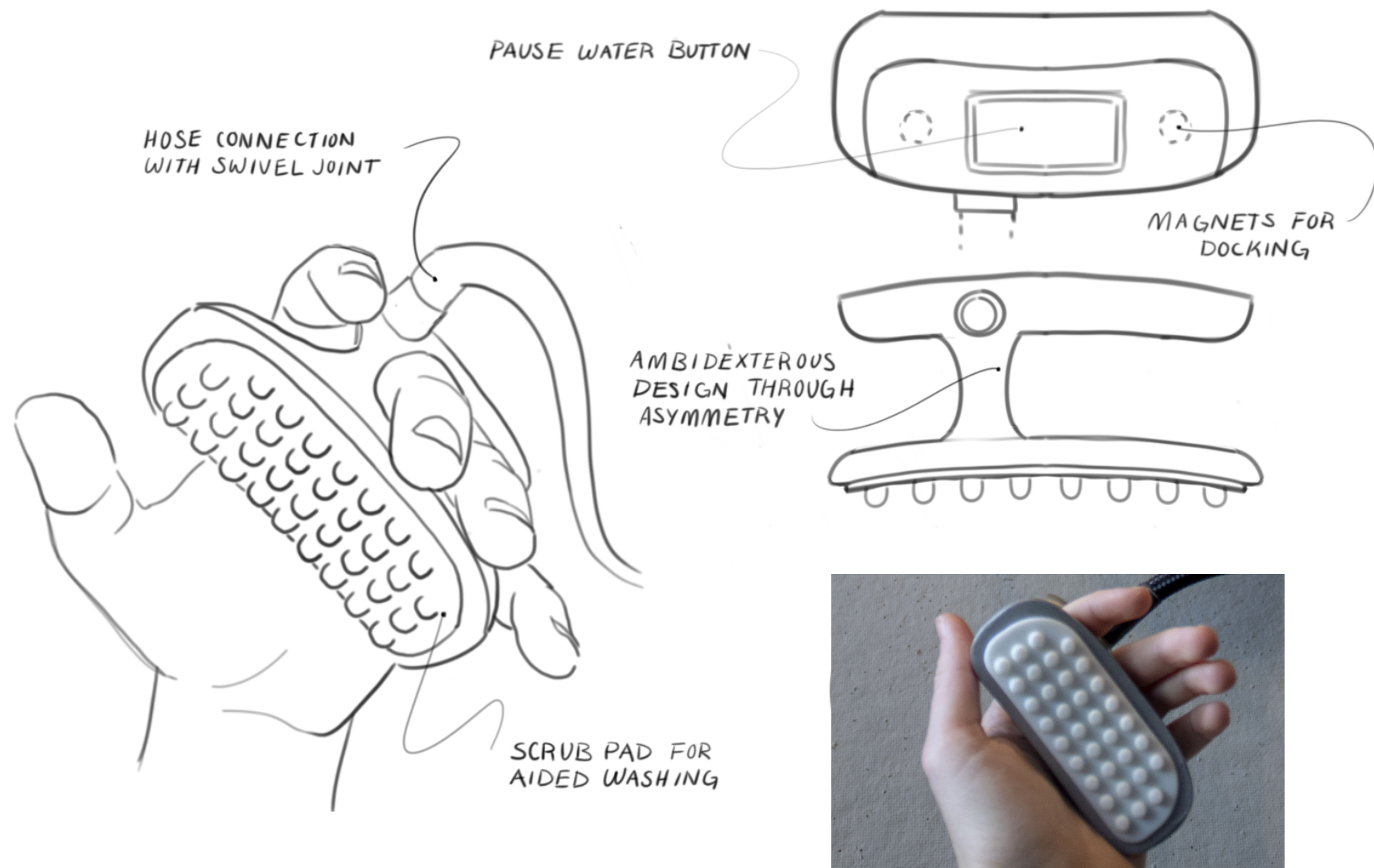


- Mounded nubs for face/hair washing
- Easy access pause button
- Fit palm and hand comfortably
- More control over washing



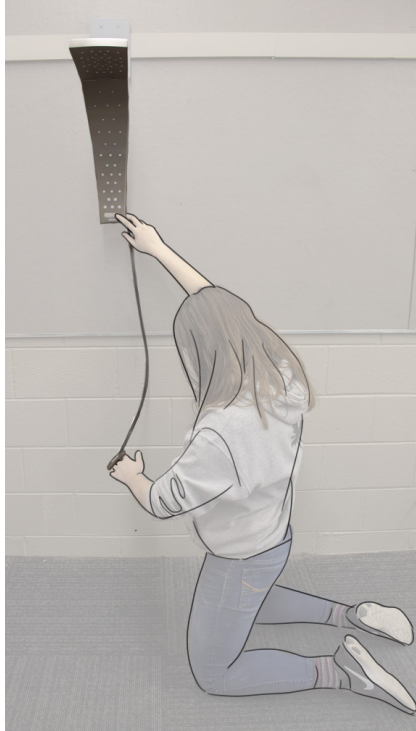
"I have to use my palms to rub shampoo in and I can't massage my scalp." - Malia

concept refinement



showerhead concept

Kneeling to wash child or pet

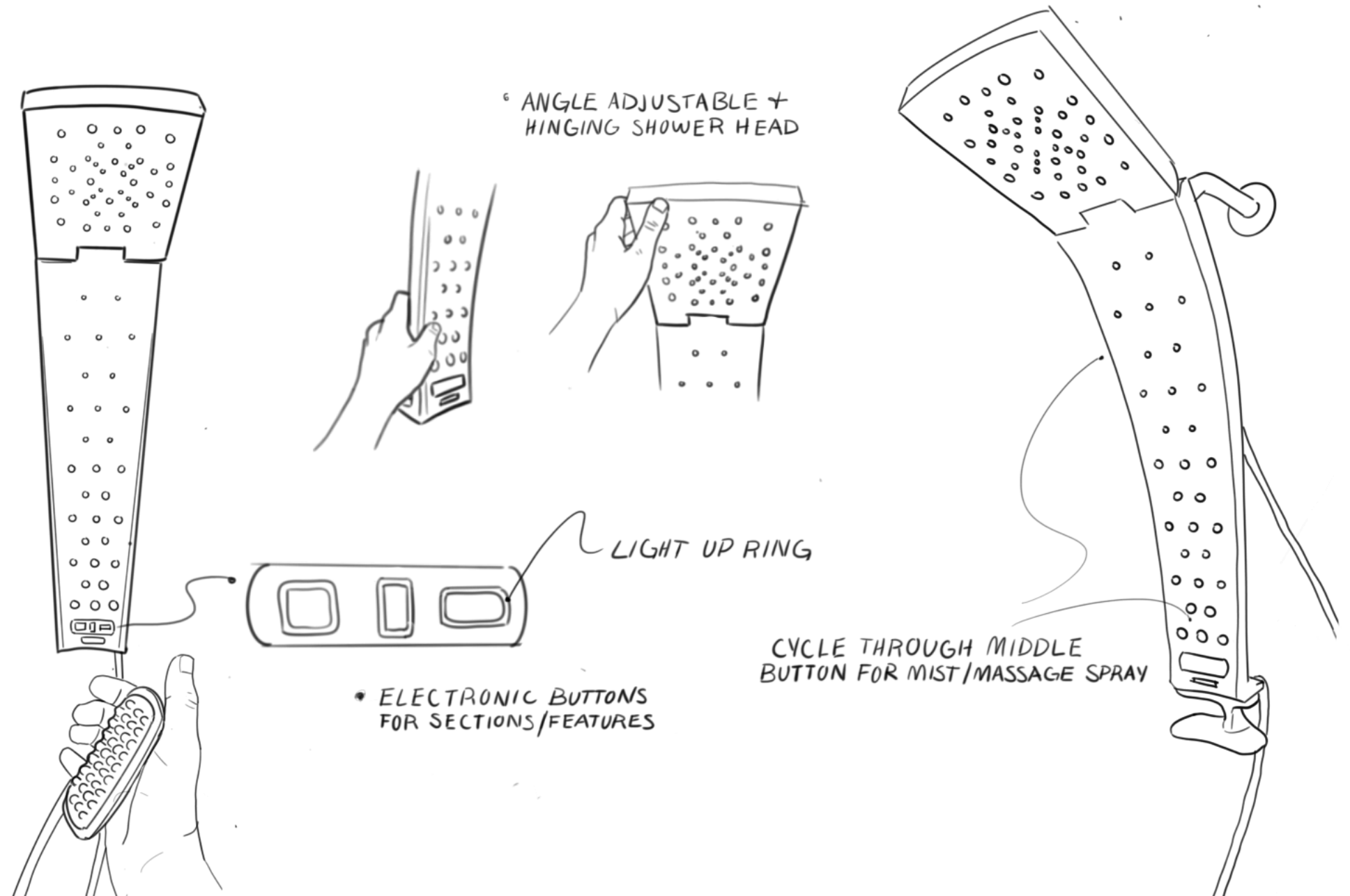


Seated position or child's height



Angle and buttons can be adjusted at 52" - 54" from ground

Detachable hand held sprayer slides onto hand easily without need for a gripping action. Mothers can comfort a child and care givers can grab a soap bottle quickly without setting aside the sprayer.



Adjustable angles and spray patterns

Accessible and easy to hold removable showerhead

and a more enjoyable moment in stressful situations

